

# OH, LADIES, HARK! HERE'S HAT THAT'S KNITTING BAG, TOO

By MARGARET MASON.  
The designing young designer  
Are designing through and through  
And they even have temerity  
To have designs on you.

NEW YORK, Feb. 4.—They have shut up all the factories, the offices and shops. On theaters and restaurants they've even put the ropes to save on coal so precious and they've even dimmed the lights so the one-time dazzling Great White Way is sojourn these nights.

They've stopped our eating sugar, they've stopped our eating meat and wheat stuffs till our diet is a thing far from complete.

But though the busy Government is stopping all they can to stop the power of man, so the busy young designers keep designing right along pretty things for that third character that is neither wine nor song.

## Take Breath Aways.

The novelties they're turning out quite take your breath away and after that they take your cash if you've some left today. To have your hat upon your head and also in your hand you think perhaps a magic feat and hard to understand. But really it's quite simple when you are in the know for one hat makes a knitting bag and one a smart chapeau. The set I saw was of mixed straw trimmed in magnolia silk and gayly colored fruits and flowers like of silken ill. A puffed silk crown adorned the hat you wore upon your head. To make the handbag, round the brim deep silk was shirred instead. This hatty set will be the talk, no doubt, of many a town. The head hat worn all right-side up the hand hat up side down.

Hop sackings in a gingham check of navy blue and white makes up a striking novelty that's really very bright. It is a set of hat and bag a combination rife but this one bag an apron too. It leads a double life. The back piece fastens over the front with navy strings like all good bags should do. But when you lift this back flap up it fastens round the waist and makes an apron pocketed where knitting may be placed. The hat a simple sailor shape covered with the check and on both hat and apron bag is crewel fruit, by heck.

## Hop Sackings Skirts.

Hop sackings skirts are also smart with coats of velveteen. Some with lapels and pocket flaps, hopsacking faced, I've seen.

And apropos of skirts, my dear, I saw a novelty so charming and original, it quite appealed to me. It was a paragon with tips and handle ivory white and covered with a Chinese skirt, a truly gorgeous sight, and yet withal in best of taste. It's fitted panels shone with rarest hand embroidery in blues and golden tones. Of course a bag made of a skirt accompanied it as well for if you see one thing with out a bag to match—so tell.

My little son a satchel has to take his books to school. It's made of burlesk, on one side is a design in crewel. Well in the smartest of the shops upon Fifth avenue there is a bag identical exposed to modish view. It differs only in its size and what it's made to carry for knitting and not learning it holds more necessary. The yarn design upon its side looks like a plat de four upon a mezzanine, wheatless day. It's fruits you may be sure. A burlesk hat "milk it up in yarned and darning, the same design it has upon itself and its designs, oh shame, upon my small son's school book bag. I really do admire it, so if he misses it some day he'll know where to look for it.

## Off-the-hat Hats, Verily.

Some shiny hats of allecloth, black, are novel things, oh very. Some wreaths of tiny flowers show and some peach, plum and cherry. While some in turban shape, self trimmed, are all of allecloth shiny with awagery nearly waving loops. These turn-back all are time.

So butler, allecloth, racking new designers really prize, from ordinary things like these they make some smart surprises.

For common things, coal, wheat, fate now everybody sighs. May and designers teach us slowly things not to despise.



**Clysmic  
Ginger Ale**  
Actually Aged

Triumphantly  
Superior to  
the traditions  
of the imported

MADE WITH  
**CLYSMIC**  
SPARKLING TABLE WATER

# Lansburgh & Bro. Has Many After-Inventory Lots for Tuesday

## Editorial

Stores might be divided into a lot of different classes, but there are just two classifications we wish to make today—the "Go gettens" and the "Wait forems."

The latter are of the kind that sit and wait for a salesman to come around with a "good buy" in merchandise; wait for others to "try out" new ideas; wait for everything that makes for better service.

The "Go gettens" are the stores that wait for neither time nor man. They go into the markets with a "magnifying glass" to find good things which they can sell to the public at a special price. They reach out into the unknown paths of store buying for every new thought that will make your buying more pleasant.

It's the "Go gettens" that add new additions to their buildings, the ones that lead rather than follow, the ones loved by their friends and respected by their competitors.



## Toilet Specials That Mean Savings

A good big assortment of them, and all just what you want and are probably needing.

Note the reductions.

15c Witch Hazel, 10c.

35c Nedra Compact Powder with puff, 25c.

5c Corset Sachet, satin covered, 2 for 5c.

12 1/2c Emery Boards, 10c doz.

Small vial Mary Garden Extract, 30c.

25c Bath Salts, 19c.

10c Munyon's Witch Hazel Soap, 8c.

50c La Blanche face powder; all tints, 39c.

35c D. & R. Cold Cream, 29c.

First Floor—Lansburgh & Bro.

## Art Specials

Five of Them

Practically all of them show reductions of one-half or more. After-inventory items.

22-inch Centerpieces, stamped in conventional designs on white linen crash. 50c values at 17c. Conventional or floral designs stamped on Scarfs and Pillow Covers made of linen crash. 50c values at 25c.

Stamped Centerpieces, Pillow Covers and Scarfs made of linen crash. All ready for outline and solid embroidery. 98c values at 50c.

Stamped Fudge Aprons, made of striped lawn. Dainty designs for French embroidery. 59c.

Linen Lace Insertions and Edgings for art needlework trimming. 10c yard.

Third Floor, Lansburgh & Bro.



## An After-Inventory Sale of Millinery

Just a few odd lots-brought to light during stock taking and which we are going to close out at almost nothing.

They're all good, clean, hats.

Untrimmed Satin Hats.

Values to \$3. .... \$1

Untrimmed Velvet Hats.

Values to \$3. .... 50c

Velvet Model Hats.

Values to \$20, at. .... \$5

Odds and Ends of

Fancy Feathers at

..... 10c

Second Floor, Lansburgh & Bro.

## A Great "Coming Out" of Smart Spring Suits-- Hundreds of New Arrivals Are Here

These new notes, gathered here, set down fashion's caprices for spring. Where is the woman who is not interested in "what is new this season?"

There are Suits that will appeal especially to "outdoor" women and Suits that women will love for shopping and afternoon wear.

A Wonderful Showing For  
So Early in the Season

Prices: \$25 to \$69.50

## The Materials:

All your old friends will be found in the showing. Such as—

Porret Twills Poplins  
Serges Silvertones  
Velours Shepherd Checks  
And Light Mixtures

The exact materials you would select were you ordering from your tailor.

## The Colors:

—Are rose, gray in many different shades, tan, Belgian blue, navy, black, and light shades of green.



## The Styles:

The Semi-Bustle Suits are the newest creation of the coming season, and are bound to be quite popular. Then there are Eton Suits and plenty of strictly tailored models.

Many new braided designs. Also a number of ideas in Vest and Vestee effects that are of washable materials—a decided advantage.

So Far We Have Been Fortunate  
Enough to Have Only All-Wool  
Fabrics.

Sizes 16 to 41.

Second Floor—Lansburgh & Bro.

## W.S.S. THRIFT WEEK, Feb. 3 to 9

Washington Must Lead in Ownership of

## War Savings Stamps

Every One You Buy Helps Your Country to Victory!  
Every One You Buy Is the Best Kind of Investment!

Buy and Buy Often

## This Week

For Sale at Cashier's Desk—First Floor.

## Spring Ideas In New Waists

Just two lots to mention today, but they are the ones that are most desirable for wear right now.

One lot of "Fern" waists and one of Crepe de Chine. All are dainty and attractive. Perhaps you'd like one of each.

Fern Waists  
at \$1.00 each

"What is so rare" as a blouse that is attractive, serviceable, medium priced and liked by every one. You will find that the Fern Waists belong in this class, as their popularity will show. They are made of dainty voiles or organdies and trimmed with lace and embroidery. At \$1.00.

Crepe de Chine  
Waists at \$2.79 each

Distinctive waists may be found in this selection of blouses made of crepe de chine, embroidered in front and finished with hemstitching. Fashionable sailor collars complete them. A choice of either white or flesh. Specially priced at \$2.79.

Second Floor—Lansburgh & Bro.

## A Surprise in Store for You

## 54-Inch \$4.50 Black Broadcloth, Yd.

No profiteering here. We could hold this fine broadcloth and sell it for much more. They were bought seven months ago and we are thus in a position to offer this cloth at less than actual manufacturer's cost today. Buy a full skirt or suit length even if you have to anticipate your wants one year ahead. The investment will pay you beyond the dreams of avarice. This fine black broadcloth is full 54 inches wide. Shimmery satin face; twilled back. Old standard dye; closely sheared face; all pure wool; rich crow black. Only 146 yards for sale.

New Spring  
Jersey Cloth ... \$3.50

It is full 54 inches wide and has the advantage over serge and similar fabrics as it does not grow shiny. Comes in white and assorted colors. Special at \$3.50.

Third Floor, Lansburgh & Bro.

50-Inch Navy  
Imperial Serge ... \$1.98

50-inch rich navy blue Imperial Serge. Guaranteed old standard dye. Adapted to the present styles of making dresses. Only 197 yards for distribution so act quickly. Special at \$1.98.

50-In \$2 Black  
Storm Serge ... \$1.50

Pure all-wool crow black Storm Serge which is full 50 inches wide. It is non-crushable. Excellent for one-piece dresses and children's middie skirts. For one day only, \$1.50.

## Lowest Blanket Prices For Years To Come

If the war ended tomorrow it would take years to bring the blanket supply back to normal.

It is imperative that you buy now if you would own your bed coverings at a reasonable price.

We have plenty now—but very soon we will not have.

Double Size Woolnap Blanket, in white, plaids or tan. Closely woven and finely finished. Pair, \$5.00.

Double Size Heavy Woolnap Blanket, durable and well made. White or gray with pink or blue borders. Pair, \$6.00.

Double Size Plaid Blanket, closely woven. In handsome effects in blue, pink, gray or tan. Pair, \$7.50.

Double Size Part Wool Plaid Blanket, in dainty pink, blue and gray combinations. Pair, \$10.88.

Double Size Large Block Plaid Blanket. A small quantity of cotton makes this bed covering extremely durable. Shown in pink, tan, blue or gray. Pair, \$12.00.

Fourth Floor, Lansburgh & Bro.



## Another Day In The

## After-Inventory Sale of Shoes

A lot of children's shoes added to those advertised before. Several hundred pairs and each pair worth more than double the special price.

Women's  
Shoes, Pair, \$2.85

Boots and Evening Slippers that have sold up to \$8.00 a pair. The size range is incomplete, but women who wear the narrower widths will find good choosing. All are made of selected materials. \$2.85.

Odds and Ends  
Children's Shoes  
at \$1.00 Pair

50 pairs of children's shoes in the smaller sizes—7 to 24. Made of dull leather with good thick soles. Extra special at \$1.00.

Women's  
Shoes, Pair, \$4.65

High-grade Boots in this season's styles. Many of them in novelty patterns. Made of leathers, gray or fawn suede, brown kidskin, patent leather, tan calf-skin, etc. All sizes. \$4.65.

Second Floor—Lansburgh & Bro.

## No Draperies Add So Much to the Home As Do Cretonnes

We've a big showing of new 1918 colorings and patterns ready for you. Thank fortune they were bought many months ago; otherwise the prices would be much higher. Cretonnes bought hereafter will cost 20% to 30% more.

at 19c yd.

at 39c yd.

We offer at this price two tables filled with 27-inch and 36-inch heavy quality cretonnes, in new designs on light or dark backgrounds. Floral or oriental effects. 19c.

The most popular priced Cretonne for slip-covers; a good, heavy quality that will give satisfactory service. In the greatest assortment of designs and colorings.

at 29c yd.

at 59c--69c yd.

36-inch Cretonnes in pretty floral or foliage effects. All popular makes are represented in this lot—Puritan, Colonial, and Beatrice Mills. An assortment of colors and designs, at 29c yard.

Fine Rep Cretonnes in large or small floral effects. Old designs in Chinese, tapestry, bird and other new effects. Extra heavy for upholstering, draperies or slip-covers.

## Slip Covers Made Now at 75c Each

Now is the time to have slip covers made for two reasons. First, we are not as busy now as we will be later. Second, prices will be higher during the busy season.

The material is, of course, charged for extra.

Cretonne ..... 19c to \$2.85 yard Poplin ..... 98c yard  
Striped Damask ..... 45c yard Linen ..... 65c yard  
Large pieces, such as sofas, large armchairs, etc., at \$1.25 piece.

Fourth Floor, Lansburgh & Bro.

## Up to \$1.50 Undermuslins at 96c

Samples of Night Robes and Envelope Chemises made of fine quality nainsook and prettily trimmed with dainty laces and fine embroideries. Up to \$1.50 values at 96c.

\$1 to \$2.50 Silk Camisoles,  
69c, \$1, \$1.25 and \$1.50

Samples of Silk Camisoles made of China silk, wash satin or crepe de chine and daintily trimmed with attractive laces. \$1.00 to \$2.50 values at 69c, \$1.00, \$1.25 and \$1.50.

Sample Envelope Chemises made of fine quality China silk, crepe de chine or wash satin with lace trimming. Values up to \$3.50, at \$1.95 and \$2.65.

Sample Night Robes of China silk or crepe de chine, with lace-trimmed yokes. \$3.00 values at \$3.95.

White Petticoats made of good quality cambric, with dainty lace-trimmed flounces. \$1.50 to \$3.00 values at \$1.00, \$1.50, \$1.95.

Night Robes of fine quality flannelette, daintily striped. In high or V neck styles. \$1.50 and \$1.69. Extra sizes, \$1.95.

Third Floor—Lansburgh & Bro.

Store Hours: Open 9 A. M.; Close 5:45 P. M.

THE STORE OF GREATER SERVICE  
**LANSBURGH & BRO.**

420-430 Seventh St. Through to Eighth St.